han wong

Product Designer

I care about the small stuff, from the first research call to the shipped screen. I started in fine arts and never really left it behind. Happy to chat in English, Cantonese, or Mandarin.

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linkedin.com/in/han08
San Luis Obispo, CA

/education

California Polytechnic State University
B.F.A. Art and Design, Graphic Design, magna cum laude

Cuesta College
A.A.T in Studio Art

/awards

Paperboard Packaging Design
Top 3 Finalist, PPA Student Design Challenge, 2022

UX Hackathon
Top 5 Finalist, UX Fest San Luis Obispo, 2021

/skills

End-to-end product design
UX research & usability testing
Prototyping & interaction design
Design systems
AI design
Visual design & brand identity
Journey mapping & user flows
Cross-functional collaboration

/tools

Claude Code
Figma
Framer
Adobe CC

/experience

Product Designer — Bridger Creative
jul 2022 – oct 2026

- Led design on Admittee, an AI-integrated school management platform with 50,000+ tickets processed
- Product design for Numio, Irvin, JUMBO, and Frisson
- Ran weekly production design for IBM sales enablement: 250% more engagement than decks, 1,000+ pieces shipped
- Shipped a CX analytics MVP with Bain & Company's product team

UX/UI Designer — Stream 9, contract
mar 2022 – present

- Contract design across websites and SaaS products, bringing AI-assisted features and workflows into established brand systems

UX/UI and Graphic Designer — Aukema & Associates
jan – aug 2022

- GTM materials and social campaigns for clients including T-Mobile and Kaiser Permanente

Graphic Designer — A&D Engineering
may – dec 2021

- GTM and product marketing materials, web layout, and brand guideline stewardship

Graphic Design Contractor — PinJack International, Purple Bloom Group
feb 2018 – nov 2021

- Website design and build, email and social graphics, logo trademarking